

Come Tonight or Early in the Morning

# BRANDEIS STORES

WHERE EVERYBODY IN OMAHA COMES.  
TO FIND JUST THE RIGHT PRESENTS FOR CHRISTMAS.

Only  
5 More  
Days to  
Buy Gifts

## JEWELRY

Delights the Heart of Every Woman  
On Christmas Morning

Here are suggestions to help the perplexed  
buyer of gifts. Read this practical list—

2,000 Beautiful Bracelets at Special Bargains—

\$3.00 Gold Filled Bracelets, special, **\$1.98**  
\$4.00 Gold Filled Bracelets, special, **\$2.98**  
\$6.00 Gold Filled Bracelets, special, **\$3.98**  
Gold Filled Baby Bracelets, **50c** and **\$1.50**  
Two row, German Silver Cigarette Cases—**50c**  
At  
\$2.00 Link and Tie Pin Sets, in velvet lined boxes, at **\$1.00**  
Opera Chains, set with pearls and all color stones; worth \$1.00, at **50c**  
\$2.50 Children's Necklaces, 14-inch chain with gold filled locket or cross, special at **\$1.25**  
Real Coral Cameo Rings, in solid gold mountings worth \$6.00, at **\$2.98**  
Men's and Women's Silk Ribbon Fobs with safety chain clutch, some have lockets for two pictures, or signet charms for engraving, at **\$1.50**  
Men's Gold Filled, All Metal Fobs, in beautiful designs, worth \$7.50, at **\$3.98**

50c French Ivory Picture Frames, at **39c**  
25c French Ivory Picture Frames, at **19c**  
Solid Gold Pendant La Vallieres, set with real coral, pearl, turquoise, etc., worth \$12 and \$15, special, **\$5.98**  
\$2.00 Gold Filled Locket Chains, at **\$1.00**

### At Leather Goods Counter

Women's fancy Belts put up in Christmas boxes, worth \$1, at **59c**  
Glass Powder Jars and Hair Receivers with French Ivory tops, **50c**  
French Ivory Cream Jars and Pin Cushions, at each **50c** and **69c**

### At Regular Jewelry Counter

Sterling Silver, hand-engraved Cuff Links, worth \$1, at **69c**  
Solid Gold Front, hand-engraved Cuff Links, worth \$1, at **69c**  
Beautiful Bar Pins, sterling silver, hand-engraved, and sterling silver set with beautiful stones in colors, special at **\$1**  
Sterling Silver or Solid Gold Front Tie Clasps, worth \$1, special at **50c**

Open  
Evenings  
Until  
Christmas

### Front Bargain Square

South Entrance.  
Glass Cigar Jars with silver plated, gold plated or brushed brass tops **\$1.00**  
Oxidized silver and gold candle sticks, each at **50c** & **\$1**  
Women's Three Piece Toilet Sets, hand painted porcelain Comb, Brush and Mirror, per set at **\$1.98** & **\$2.98**  
French Ivory Toilet Sets, comb, brush and mirror, set **\$2.98**, **\$3.98**  
Quadruple Plated Shaving Cups and Brushes, at **\$2.98** and **\$3.98**

## New Lots of Christmas Neckwear and Handkerchiefs

Women's Hand Embroidered, Sheer Irish Linen Handkerchiefs, Madras—worth up to \$1, three special groups, at **15c-25c-50c**  
Women's and Men's Embroidered Initial Handkerchiefs—six in fancy box, at a box **59c, \$1** and **\$1.50**

### Women's Fine Holiday Neckwear

Wide Silk Spun Scarfs with fringed ends, crepe de chine veils, also new Robespierre collars, silk, satin and velvet collars with dainty lace jabots, worth from **75c** to **\$2.00**, at each **50c-98c**

## The Newest Toys Are Here in Brandeis Toyland

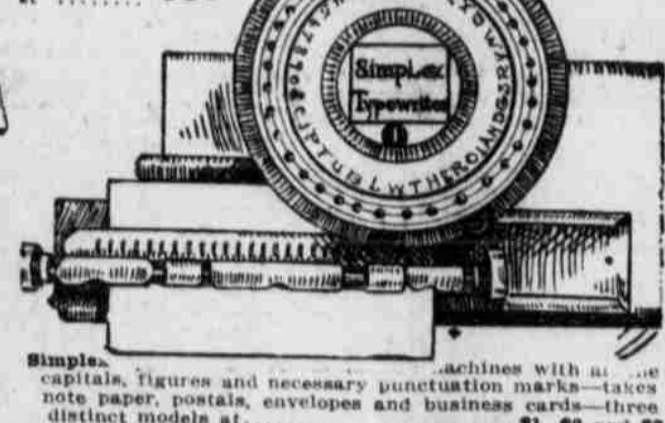


Base Ball Game—The most exciting game on earth—eighteen players in all positions. Every play and every detail as true as the real game, at **\$3.50**

Trains—Electric and key wind models equipped with the new up to coupling lock **98c** up to **\$15**

Post card projectors will please the entire family, at **98c** to **\$10**

Rugby Foot Balls—extra good values, at **98c**



Simplex machines with all capitals, figures and necessary punctuation marks—takes note paper, postals, envelopes and business cards—three distinct models at **\$1, \$2** and **\$3**

## "Wunderhose"

for the Whole Family.

FOUR MONTHS' GUARANTEE

Box of 4 Pairs, \$1

Made of the very best materials and warranted to wear for months without mending heels, soles or toes—new pairs for any that fail to do so.

Fine gauge, light medium weight with soft, silky finish, and easy on the feet.

Superior to all other Guaranteed Hose

Women's medium and light-weight hose.

Men's medium and light-weight hose.

Boys' and Girls wide and narrow ribbed hose.

Infant's mercerized lisle hose.

Bonds Will Be Dated December 25.

## Christmas Slippers

Women's Carriage Boots—Made of velvet with quilted satin linings and fur trimmings—**\$3.95**  
all sizes, at per pair  
Men's and women's Pullman Slippers—in tan, red and black colors, in neat leather case to match—**98c**  
Men's and Women's Straw Slippers—Light and comfortable, all sizes, at per pair  
Women's Crochet Slippers—Ribbed trimmed, roll collar tops, Sultana soles—all sizes, at per pair  
Women's Chinese Kimono Slippers—Hand embroidered satin in all shades, at per pair  
Children's Felt Slippers—in all colors, at per pair  
Women's and Men's Leather Moccasins—in all sizes, at the pair  
Children's Leggings—Velvets and corduroys, in all colors, at per pair  
Men's Serviceable Slippers—Opera, Everett, Faust, Romeo and Cavalier styles, beautifully made, well finished—all sizes, at per pair **\$1.49** to **\$3.50**

### THREE SPECIAL VALUES

## SILKS

40-Inch and 36-Inch Silk and Wool Pop-lins, satin majestic, broche charmeuse and dress messalines, at a yard **95c**

27-Inch and 36-Inch Plain and Fancy Silks in monotone and printed warp effects, glace chiffon taffetas, crepe de chine, etc., at a yard **79c**

1912 Patterns in Cheny Bros. and Valentines Printed Foulards—many exclusive patterns, at the yard **85c**

5,000 Silk Scarfs at 50c to \$1.69

Beautiful Persian and Oriental designs and printed effects in crepe de chine—on sale on Bargain Square.

## In Our Basement Clothing Section

Boys' Serviceable Suits in tan, brown and gray mixtures, worsteds, tweeds and all wool cassimeres in sizes for boys 9 years to 17 years—values up to \$5, on sale Friday at a suit **\$2.75**

Boys' Overcoats in blue, gray and brown mixtures—Russian styles in ages 2½ to 7 years—worth as high as \$3, Splendid values, at **\$1.50**

Boys' Flannel Blouses in serviceable gray and blue materials with the new high collar and link buttons or neat Russian styles. On sale, at **49c**

Boys' Knickerbocker Pants in heavy winter weight chevrons and tweeds; some are all wool. Special at **49c**



## Gifts Electrical

A MORE charming and useful Christmas gift than a beautiful Electric Lamp or a handsome Electric Device would be hard to select. Aside from their attractiveness, Electrical Appliances are a great help in lessening the daily tasks and increasing home comforts. Here is a list of Things Electrical, every one of which will delight those who enjoy the innumerable benefits of Electric Light in their homes:

Massage Vibrators  
Vacuum Cleaners  
Washing Machines  
Toys  
Hair Dryers  
Library Lamps  
Piano Lamps  
Desk Lamps  
Boudoir Lamps  
Floor Lamps  
Student Lamps  
Dining Room Domes  
Sewing Machine Motors  
Corn Poppers  
Kitchen Cabinets  
Kitchen Power Tables  
Curling Irons  
Curling Iron Heaters  
Utility Traveling Outfits  
Flat Irons  
Luminous Radiators  
Foot Warmers  
Heating Pads  
Cigar Lighters  
Shaving Mirrors  
Couch Brackets  
Shaving Mugs  
Toasters  
Percolators  
Chafing Dishes  
Egg Boilers  
Coffee Pots  
Tea Kettles  
Cereal Cookers  
Waffle Irons  
Milk Warmers  
Samovars  
Disc Stoves  
Water Heaters  
Ovens

## Omaha Electric Light and Power Company

## COAL XMAS SAVING COAL

START IT NOW

We save you \$1.00 on every ton of our famous RADIANT—Lump, Egg and Nut. Our price, **\$6.50**; others charge you **\$7.50**. (We can recommend RADIANT for all purposes.) We have a plentiful supply of the very best Scranton, Pa., Hard Coal—all sizes. Give us a trial—It Pays.

Rosenblatt's Cut Price Coal Co.  
Tel. DOUG. 530. "The Home of Quality Coal." Tel. DOUG. 530.

## RED CROSS SEALS

OFFER AN

## Investment In Health



Every Consumptive Properly Cared for Insures Your Life Against Tuberculosis

Every Seal You Buy Helps to Provide Hospitals, Sanatoria, Dispensaries, and Visiting Nurses for the Care and Cure of Consumptives in your community

## BUY RED CROSS SEALS

## PROTECT YOUR OWN HEALTH

## Headquarters for Nebraska

423 City National Bank Building

L. B. McCOUN CO.  
**COAL**  
South End 16th St. Viaduct  
"HOME OF THE LONG TON"

This Coupon and good for the next number of ALL the following magazines:  
Sunset Magazine.  
McClure's Magazine.  
The Ladies World.  
National Geographic.  
Address, Magaz. ne Coupon Dept., Twentieth Century Farmer, Omaha, Neb.

Do Your Christmas Buying Now—  
Don't Wait Till the Last Moment  
Save by Buying at the  
Christmas Store.

only 5  
more days to—  
Xmas

HAYDEN'S

OPEN EVENINGS  
TILL CHRISTMAS

### Silk Kimono Patterns

Beautiful designs and colorings in bordered or floral effects. Put up in separate fancy boxes, fine gifts, at—choice **\$2.88** **\$3.98**

### Silk Waist Patterns

Big assortment of novelty silks in beautiful colorings and weaves, each in pretty gift box, on sale each—**\$2.75** and **\$3.75**

### Handkerchiefs Are Always Acceptable Gifts

We are showing a line second to none ever offered in Omaha, at most attractive bargain prices.  
Ladies' and Children's Handkerchiefs, 2½c, 3¼c, 5c, 7c, 10c, 25c up to **\$1.00**  
Real Lace Handkerchiefs, at from **\$1, \$2, \$3, \$4** up to **\$5**  
Box Handkerchiefs 10c to **\$1.25**  
Ladies' Neckwear—A beautiful line; specially priced at 25c, 49c, 75c, 98c and **\$1.25**



### Give Him a Fur Cap

We're showing a choice line of the best the market affords; all styles and furs, **\$2.00** to **\$25.00** values; on sale **\$1.50** to **\$18**

### Fitted Bags and Suit Cases

A large line in walrus, seal, Russian calf and cow hide, **\$15** to **\$50** values, at **\$12** to **\$40**. Don't miss these specials.

## Gift Suggestions, Broad Assortment, Greatly Underpriced for Friday Selling. Sample line of the Great Florence Manufacturing Company.



\$8.00 Toilet and Manicure Sets, **\$5.00**  
\$7.00 Toilet Sets with cloth brush at **\$4.50**  
\$5.00 Men's Toilet Sets at **\$3.75**  
\$2.00 Men's Toilet Sets at **\$1.35**  
\$5.00 Traveling Sets at **\$3.75**  
\$5.00 Men's Brush Sets at **\$3.75**  
\$3.00 Military Brush Sets at **\$2.00**  
\$3.00 Men's Traveling Set at **\$2.25**  
\$3.00 Calabash Pipes, **\$1.98**  
\$2.00 Hand Mirrors, **\$1.25**  
\$1.75 Hand Mirrors, **\$1.00**  
\$2.00 Thermos Bottles, **98c**  
\$2.00 Calabash Pipes, **\$1.98**  
\$1.00 Briar Pipes, **50c**  
\$4.00 Meerchaum Pipes, **\$2.50**

## Gift Suggestions from the Drapery Section

Lace Curtains of All Kinds—Big assortment; special values, per pair, at **98c, \$1.45, \$2.95** and **\$4.95**  
\$2.95 Couch Covers—in reds, Shit Waist Boxes—Big assortment, greens, browns **\$1.95** ment at **\$4.95** to **\$12.50**

## Linens a Useful and Acceptable Present

Linen Dinner Sets—table cloth and one dozen napkins to match, **\$7.50** values, per set **\$5.00**  
Pure Linen Unhemmed Pattern Table Cloths, **\$5.50** values, ea. **\$1.35**  
Full size grass bleached Dinner Napkins, assorted designs, **\$4.50** values, per dozen **\$3.00**  
Unhemmed Pattern Table Cloths, 8x10, assorted designs, **\$1.75** values, each **\$1.00**

## Meet Santa in Toyland

The biggest and best stock of Toys, Dolls, Games shown in Omaha. Don't Miss Friday's Specials.

Electric Trains on track, engine, tender and two coaches, special at **98c**  
Shoo Flies **49c** 75c Ten Pins **49c**  
to **\$3.50** 25c Rolly Polies **19c**  
\$2.50 Tool Chests **98c** 10c Christmas Cars  
65c Iron Ranges **49c** dies **50c**  
Asia, a 50c Board Games, special **23c**

For Your Xmas Nuts, Fruits, Vegetables, Groceries, Butter, Cheese, Eggs, Canned Goods, etc., Try Hayden's First, and Save From 25% to 50% on the Cost.

20 lbs. best granulated sugar **\$1.00**  
15-lb. sacks best high grade Diamond  
flour, made from the best selected  
wheat, and nothing better for  
your puddings, pies and cakes, per  
sack **\$1.15**  
2-lb. cans fancy wax, string, green or  
lima beans **75c**  
2-lb. cans Early June peas **10c**  
2-lb. cans solid packed tomatoes **10c**  
Large bottles Worcester sauce,  
assorted pickles, pure tomato cat-  
sup, horseradish or mustard, bot-  
tles **75c**  
1-lb. cans assorted soups **75c**  
Jello or jelly, pkg. **75c**  
The best domestic macaroni, vermi-  
celli or spaghetti, **25c** and **35c**  
The best soda or oyster crackers, lb. at **75c**  
Tall cans Alaska salmon **10c**  
Domestic oil or mustard, sardines, can **31-35c**  
Imported sardines, can **31-35c**  
Fancy Queen olives, bottle **85c**  
Fancy Queen olives, bulk, quart, bot-  
tle **85c**  
Fancy stuffed or plum olives, bot-  
tle **85c**  
Golden Santitas, lb. **25c**  
Dried Fruits for Your Puddings, Pies and Cakes  
Cleaned currants, lb. **10c**  
3-Crown raisins, lb. **75c**  
California seedless raisins, lb. **75c**  
California seeded raisins, pkg. **61-40c**  
California Muir peaches, lb. **61-40c**  
California cooking figs, lb. **61-40c**  
California Sultana raisins, lb. **15c**  
California Muir Park apricots, lb. **15c**  
The best lemon, orange or citron peel, lb. **50c**  
3 pkgs. best condensed milk, neat **25c**  
Crown imported figs, lb. **25c**  
California figs, 12-oz. pkg. **75c**  
The best imported fancy dates, lb. **15c**  
Holly or Mistletoe, lb. **10c**

Canned Goods for Xmas  
2-lb. cans Golden pumpkin, hominy, squash or baked beans, **\$1.35**  
2-lb. cans fancy table plums, pears, peaches or apricots, in heavy syrup, can **15c**  
Butter, Eggs and Cheese  
The best No. 1 Eggs at Hayden's, per dozen **20c**  
The best creamy butter, lb. **35c**  
Fancy country creamery butter, lb. at **35c**  
The best dairy butter, lb. **35c**  
The best full cream, Y. A. cheese, N. Y. white or Wisconsin cream cheese, lb. **25c**  
The best mixed nuts for Xmas, lb. **15c**  
Highland Navel oranges excel all for sweetness, quality, flavor and price, per dozen **15c**, **20c**, **25c** and **35c**  
This is the orange of quality, California's pride.  
The Vegetable and Fruit Market of Omaha  
It reminds you of the good old summer time—Our full line of fresh vegetables for Xmas  
No advance on Potatoes at Hayden's. Our price for the best Red River Early Ohio potatoes, 15 lbs. to the peck, for **25c**  
Fresh shallots, beets, carrots, turnips or radishes, large bunches, per bunch **4c**  
Large head lettuce, per head **75c**  
2 heads fresh leaf lettuce **5c**  
2 bunches fresh household radishes for **5c**  
Fresh horseradish root, lb. **75c**  
4 bunches fresh parsley **5c**  
Cape Cod cranberries, quart **75c**  
Fancy Jersey sweet potatoes, 3 lbs. for **10c**  
Old beets, radishes, turnips, parsnips or rutabagas, lb. **15c**  
Fancy large flat Dutch cabbage, per lb. **15c**  
Brussels sprouts, lb. **15c**  
Fancy cooking apples, peck **20c**

Try Hayden's First